

PRESS RELEASE

October 2, 2018

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Emmy-nominated program visits Canutillo ISD

CANUTILLO, TEXAS – The Emmy-nominated nutrition show *Jump with Jill* will be making a stop at two Canutillo ISD schools.

The *Texas Farm Fresh Jump with Jill Live Tour* teaches kids the importance of healthful eating and draws attention to Texas agricultural products — like fruits, vegetables and dairy — that make up a healthy diet. Turns out, eating healthy Texas products is also good for a healthy Texas economy. Created by a Registered Dietitian, *Jump with Jill* has been performed all over the country for a million kids, including Texas youth.

“Our *Jump with Jill* show helps Texas children realize that eating nutritious foods and exercising every day makes them part of a very cool — and healthy — crowd,” Texas Agriculture Commissioner Sid Miller said.

Canutillo Child Nutrition Director Marco Macias says that the Farm Fresh initiative helps schools incorporate more fresh local products into their meals, while teaching students about the important role agriculture plays in their everyday lives.

“Our main goal is to always ensure students eat healthy meals so they can stay focused on learning and school activities,” Macias said. “It’s critical for children to learn about wellness through making smart food choices and educating them on local choices.”

WHO: Canutillo ISD

WHAT: *Jump with Jill*

WHERE: Gonzalo & Sofia Garcia Elementary

WHEN: October 4, 2018, 9:15 a.m.

WHERE: Congressman Silvestre & Carolina Reyes Elementary

WHEN: October 4, 2018, 1:30 p.m.

